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CARING FOR OUR CHILDREN

**A BRIEF PRESENTED TO
THE SPECIAL COMMITTEE ON CHILD CARE**

BY

**THE CANADIAN ADVISORY COUNCIL ON
THE STATUS OF WOMEN**

June 10, 1986

**Canadian Advisory Council
on the Status of Women**

Box 1541 Station B, Ottawa K1P 5R5

**Conseil consultatif canadien
de la situation de la femme**

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TABLE OF CONTENTS

CAI
XC2
-1985
PAGE C34

I.	Introduction	1
II.	Families in Canada Today	4
	The Changing Family	4
	Adolescent Mothers	5
	Farm Women	6
	Native Women on Rural or Northern Reserves	7
	Immigrant Women	7
III.	Existing Federal Programs	9
	Child Care Expense Deduction	9
	Canada Assistance Plan	11
	Child Care Allowances for Trainees	12
	Department of Indian and Northern Affairs	12
IV.	A Comprehensive Child Care System	14
	Elements of a Comprehensive System	15
	Elements of Quality Care	16
	Recognizing the Importance of Caregivers	18
	Parental Support Policies	19
V.	Costs of a Universal Child Care System	22
VI.	Recommendations	25
	Notes	27
	Appendix	31



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CARING FOR OUR CHILDREN

I. INTRODUCTION

We often hear that children are a country's most valuable resource, yet we could and should do much more for them. We maintain that children require and deserve nurturance, support and a stable environment, yet there are many needs remaining to be met.

Given that the majority of mothers are in the work force, and that mothers and fathers at home require respite, most children need some form of non-parental child care that provides them with developmental learning experiences. In 1984, an estimated two million children under the age of 12 had mothers who worked or studied more than 20 hours a week. An additional 2.7 million children required care on an intermittent basis. At that time, there were only 172,000 licensed spaces in centres or homes across the country. In other words, less than 9 per cent of children were served by the formal child care system.¹ This lack of commitment to child care has led to the development of a system that allows both informal and commercial profit-making services to fill the vacuum. As a result, the other 1.8 million children are being cared for in unsupervised situations with uncertified caregivers where the quality of care varies greatly.

Parental leave in Canada is also inadequate and does not recognize that employees are also parents. Maternity leave is still not universally available and usually permits mothers to stay home for only six months after the birth or adoption of a child. As well, lack of parental leave policies discourage men from participating in parenting.

Yet in response to these great needs, we see that combined spending of the federal, provincial, and territorial governments amounts to only \$116 per child each year (compared to \$3,378 per capita in the public school system),² which does little to help Canadian families to care for their children. Lack of national standards for child care facilities and caregivers and inadequate funding means

that availability, accessibility, and quality of this care vary widely across the country.

Some people believe that the government should not be supporting policies which facilitate, however modestly, women's ability to work outside the home. However, the "traditional" family with father as breadwinner and mother staying home to raise children is a thing of the past. Today, only 16 per cent of families fit this mold.³ Most women are in the paid labour force for the same reasons that men are: for the income, and for some degree of social and psychological benefit. Also, many women are in the paid labour force because their families need their salary to stay above the poverty line. Thus the availability of child care can be seen as only one factor influencing women's decision to work.

The lack of quality child care greatly affects children. Left in inadequate or potentially dangerous situations, many children's opportunities for a wide range of important childhood activities such as positive learning and socializing experiences can be seriously limited. The results of this lack of adequate care are becoming known. The long-term consequences of not caring well for our children include increased costs in remedial education, as well as increased need for mental health and criminal justice services.⁴

The shortage of child care is not a new situation in Canada. It has been well documented over the past 15 years. In 1970, the Royal Commission on the Status of Women documented the dismal state of child care and said "the time is past when society can refuse to provide community child care services in the hope of dissuading mothers from leaving their children and going out to work. We are faced with a situation that demands immediate action".⁵ By 1984, little action had taken place. The Royal Commission on Equality in Employment, when discussing child care, stated "that social policy on child care should not be permitted to remain so greatly behind the times".⁶ When the Task Force on Child Care reported this year, it found that the need for child care was becoming more acute.⁷

Unfortunately, despite all the existing information that shows the urgent need for this service, a system of quality child care continues to be stalled. As a result of this inaction, the need for adequate child care is, or should be, one of the major social and political issues of the decade. The need for federal government involvement to redress this situation is urgent.

In the past, when crises have occurred in essential services – such as education or health – the federal government has intervened to establish national standards for services and a system of national financing. Without such a major infusion of funds, the development of the education and health systems in Canada would have taken a very different path.

The CACSW believes that child care – like education and health – is an essential service which should be universally accessible. The CACSW believes that the federal government can and must take a major role in rectifying the current state of inadequate access to quality child care. Canadian children need to be assured of a reasonable standard of care no matter where they live, regardless of their family's circumstances.

The CACSW also recognizes the important contribution that stay-at-home parents make in the nurturing of children and realizes that 24-hour child care is stressful. Therefore, the Council recommends that child care services should be available to those parents who have no paid employment for a maximum of one day a week.

This submission will argue that child care is not a luxury, but a necessity for Canadian families. In making this argument, we will first discuss current changes in family structures. Next we will demonstrate how present programs are not being responsive to the needs of families. We will then propose a system of universal child care that responds to the needs of children and their parents.

II. FAMILIES IN CANADA TODAY

In this section, we will first discuss the demographics of families today and show how the changing make-up of the family (particularly the increase in the number of women working outside the home and the number of single parents) has affected the need for child care. Second, we will look at groups which have special needs in child care, such as adolescent mothers, women in rural areas, and Native and immigrant women.

The Changing Family

The belief that the "typical" family is one in which the father holds a job and completely supports the family economically while the mother stays at home to raise the children is no longer valid. Today, the "traditional" male-supported family is in the distinct minority, representing only 16 per cent of families as opposed to 65 per cent in 1961.⁸ Many other family forms, such as one-parent families, childless couples and couples with children where both parents are employed, are much more common.

A significant change influencing families in recent years has been the increasing participation of mothers in the labour force. In 1984, 64 per cent of women with children were employed compared to 20 per cent in 1970.⁹ Now, most mothers return to the labour force shortly after the birth of their children. In fact, over half of women with children under three are working for pay.

Contrary to popular opinion, women are not working part-time for "pin money", but are making a significant contribution to the financial well-being of their families. Seven out of 10 women in the labour force are working full-time and contribute an average of 40 per cent of family income. Those working part-time contribute 23 per cent of family income.¹⁰ Without this second salary, 61 per cent more families would fall below the poverty line.¹¹

Forty per cent of marriages now end in divorce. More than one-fifth of families are headed by a single parent; the majority of these are headed by women. Because the rate of remarriage has decreased, less than half of women who are divorced by the age of 35 remarry.¹² As a result, a mother who becomes a single parent while her children are still young is increasingly likely to have sole responsibility for them.

When considering other specific groups such as adolescent mothers, rural women, and Native or immigrant women, we see that although their situations may be different, they are similar in their need for child care. But their vulnerability – whether financial, geographic or social – makes more acute the need for child care which is responsive to their particular situations.

Adolescent Mothers

Adolescent "mums" have a special need for support in their parenting role. Many teenagers, once they have had the baby, want to continue the lifestyle they had before motherhood. That is, they want to return to school, take training courses or get a job. The balancing of parenting, personal life, and job or school requires special determination – for someone who is not much past childhood. That special determination demands special support.

Some young mothers receive support from their families and friends. They manage to finish school and get and hold a job. However, many, particularly those who are raising a child alone, find the 24 hour-a-day demands of motherhood nearly too much for them. This stress, compounded by housing problems and having little or no money, puts them and their babies at high risk of abuse. In these cases, child care can act as a preventive service. The time the child spends in good child care is beneficial for both mother and baby. Mother has time to rest and to pursue her own social and economic development. The child benefits from the mother's improved circumstances and from the stimulation and socialization of being with other children in quality care.

We know that the early years are the most important in the learning process. Early education programs have been shown to be effective in breaking the cycle that traps children who have not had all the advantages during their early years. Universal child care would particularly benefit the children of those adolescent mothers who are ill-equipped to raise their children.

Farm Women

Whether farm women are working entirely on the farm or have other jobs in towns nearby, they rarely have access to child care services. With the loss of traditional support systems inherent in the extended family, farm women are forced to take their children to work in the barn or the fields with them or leave them unattended in the house. The issue of the safety of these children is becoming of paramount importance.

With increasing mechanization of farming, the farm is not a safe place for children. Between 1975 and 1983, 80 children were killed in farm accidents.¹³ The only alternative is leaving children alone at home. Both of these options create an additional stress for women.

But, with the great distances in rural Canada, a traditional child care centre is not "the answer". Recently, farm women have been discussing the need to have licensed child care workers come to their homes.¹⁴ With this type of system, children will have the benefits of quality care and their parents will not have to spend hours every day driving children to a centre miles away or putting them in potentially dangerous situations.

Native Women on Rural or Northern Reserves

Native women face particular problems when trying to arrange child care in their communities. With a move toward a cash economy, more women are working for wages to support their families. Other women, working with their husbands in fishing and hunting, require child care because the hunting and fishing seasons do not coincide with school holidays.

With more women working outside the home, few are available to babysit. As a result, teenagers are often taken out of school to care for their siblings.¹⁵ Not only is their learning being disturbed, but teenagers are often not familiar with the needs of young children, or how to respond to them. On the other hand, trained child care workers can provide valuable educational and socializing experience and prepare children for further learning. Centres run by Native staff can also help teach young children about their culture. As children under five represent more than 20 per cent of the population in some villages, this is a major investment in the future of Native culture.

Immigrant Women

Immigrant women face particular problems trying to arrange child care – especially if they do not speak English or French. While they realize that child care can be beneficial in helping their children learn a new language and adapt to a new culture, they often have difficulty arranging it.

Labour force participation of immigrant women is high, but they are often caught in jobs that pay low wages. Forced to work in factories, sometimes far from where they live, the hours that many immigrant women work create additional problems. With jobs beginning at 7:00 or 7:30 in the morning, many women have difficulty finding caregivers who will take their children early enough to allow them to get to work on time. The lack of affordable, accessible child care particularly affects these women – adding another burden to the stressful situation of learning to live in a new culture.

This section has shown that the majority of women now work outside the home and require child care to enable them to handle both family and work responsibilities. For certain groups of women there are particular child care needs that must be sensitively responded to. The next section will examine the types of federal programs that are currently in place to respond to these needs.

III. EXISTING FEDERAL PROGRAMS

As was pointed out in the preceding section, the "typical" family is no longer one in which the mother stays home to take care of children. The reality is that seven out of ten mothers work and that the majority of children require some form of non-parental child care. While individual families are struggling to adapt to the changes around them, governments are doing little to develop programs and policies to help them.

Currently, much of the responsibility for child care is at the provincial level. As a result, quality and accessibility to services vary from province to province and even from community to community. However, provinces can only go so far without national standards and guidelines for child care and financial support for it from the federal government. Unfortunately the federal government has not, to date, assumed its responsibility in developing a coherent child care system. Although it spent \$224 million on child care in 1984-85 through different programs, these initiatives did not adequately address the considerable needs of families with children.

This section will look at the mix of programs supported by the federal government including the Child Care Deduction provided through the income tax system, the Canada Assistance Plan, the support for child care for parents enrolled in training courses sponsored by the Canadian Employment and Immigration Commission, and the funding provided through the Department of Indian and Northern Affairs to support child care on reserves.

Child Care Expense Deduction

The federal government makes its major contribution to child care (\$115 million in 1984-85) through Section 63 of the Income Tax Act. This is not a direct payment to the parent, but permits taxpayers to claim up to \$2,000 for each child under 14 years of age - with a maximum deduction of \$8,000 allowed per family. The deduction must be claimed by the spouse with the lower income and must not exceed two-thirds of her or his income. The claimant must have receipts

from the caregiver for her/his service and cannot hire a relative under 21 years of age to provide child care. Also, the expenses must have occurred to enable the taxpayer to work, attend a training course, or operate a business.

The Child Care Expense Deduction was introduced in December 1971 to assist parents with child care costs. However, it is evident that the assistance is minor at best. The major problem is that the maximum deduction does not cover real child care costs. In 1984, the average cost of full-time child care was almost \$4,000 per child, yet parents were only able to claim half that amount. The actual value of the deduction also varies depending on the individual provincial tax level or with the level of taxable income.

This type of deduction does not give equal benefits to all claimants. In fact, it benefits higher income earners more. Families with incomes over \$60,000 receive more benefit from the deduction than a single parent earning \$20,000.

There is another problematic aspect to the support of child care through the use of tax-based benefits. Because of the shortage of funding and the number of spaces within the formal child care system, many parents rely on informal arrangements. In this situation, they have difficulty getting receipts from caregivers who do not want to declare the income and pay the resulting taxes because their husbands would lose the spousal deduction, substantially reducing the already small amount of income they are earning. Without these receipts, the person paying for child care cannot claim the deduction.

Lack of clarity about the availability of the deduction has also confused many Canadians. In 1981, less than half of eligible parents claimed the deduction.¹⁶ Many people did not file because they thought they earned too much; others believed they earned too little. Many found the form too complicated or could not obtain receipts. For these reasons, since 1977 the CACSW has recommended that the federal government replace the income tax deduction for child care expenses with a fully refundable Child Care Tax Credit. This would permit parents to claim the real cost of child care and reduce the inequities that parents with children now face under the income tax system.

Canada Assistance Plan

The Canada Assistance Plan (CAP) was introduced in 1966 to provide public assistance to help those "in need" or "likely to become in need". Typically, the federal government pays 50 per cent of the costs of social assistance provided by the provinces. Under this provision, the federal government, in response to provincial initiatives, also shares the child care costs of families that meet certain social and financial criteria.

Under CAP, the income of families is screened to determine eligibility. If their income level falls below those established in provincial guidelines, families can apply for the level of financial assistance offered in their province. Depending on the province, the subsidy may or may not cover the full cost of child care services. Even though the federal government makes funds available to support child care through CAP, there is no obligation on the part of the province to provide this service. Furthermore, eligibility for subsidy does not assure the availability of a subsidized space in any province in Canada. With just half of licensed spaces in Canada subsidized through CAP, the federal government is supporting only 4.5 per cent of the child care that is needed in this country.

Thus, not only is the number of spaces supported by the program woefully inadequate, the use of a welfare program to provide child care services does not reflect the social and economic context of the 1980s. When CAP was introduced in the 1960s, only 16.7 per cent of mothers with young children were in the work force and only 6.6 per cent of families were headed by a single parent. While it is debatable whether CAP even met the needs of the 1960s, it certainly cannot meet the needs of a dramatically changed society two decades later.

The CACSW believes that, in the long term, there should be a major restructuring of federal funding on child care to ensure its provision as a universal program comparable to education and health. The CACSW has recommended that, in order to improve the availability of day care services in the short term, the federal government extend the range of child care costs eligible for cost-sharing under the Canada Assistance Plan to include capital construction costs and start-up grants for all child care spaces in provincially approved agencies.

Child Care Allowances for Trainees

The Child Care Allowance provided for Canadian Employment and Immigration Commission (CEIC) trainees is another program through which the federal government supports child care. Last year, just over 12,000 trainees – 90 per cent of whom were women – benefitted from the program. While the total expenditure for 1984-85 was small (\$16.9 million), CEIC considers the program an important support service which gives single parents the opportunity to prepare themselves to return to the work force. Although the \$75 per child allotted per week amounts to an annual subsidy of almost \$4,000, many women cannot arrange care within the formal child care system because of a lack of available spaces. They are forced to make informal arrangements – with little information or assurance about the level of care that will be provided. For many women, concern about the well-being of their children will be an ongoing part of returning to the work force. Combined with other expenses (such as transportation and clothing), it is little wonder that many single parents question the economic feasibility of returning to paid work, even though they must, and do, do so.

Department of Indian and Northern Affairs

An Indian and Northern Affairs program provides \$2.2 million to support child care centres in Ontario. Through a 1965 cost-sharing agreement, the federal government funds 50 per cent of child care services on Ontario reserves.

However, outside of Ontario, child care centres are funded on a more ad hoc basis. Supported with discretionary funds from regional social program budgets, there is a wide disparity of availability of child care services across the country. The unreliable nature of this funding and its insufficiency mean that few reserves have established child care services. The federal government could play a more active role initiating discussions with band councils to encourage them to establish child care centres on their reserves.

Thus we see that although the federal government supports child care through a mix of programs, these programs do not adequately address the needs of the majority of parents with children. Lack of government support for child care means that licensed care is limited and expensive. Although most parents would prefer to have their children in supervised group care centres, the majority are forced to make private arrangements.

Existing licensed spaces serve less than 9 per cent of all children who need them. The cost of licensed child care means that it is feasible only for the rich or for those poor families who can obtain a subsidized space. Most middle-income families cannot afford child care in the "formal system". They too are being forced to make private arrangements.

Yet, the dangers of relying on an unregulated system are becoming known. Many informal child care providers are untrained and offer little more than custodial service; in addition, they do not provide the proper equipment, space and support. In recent years, well-documented cases of neglect and even abuse have come to light. The following section will discuss what kind of a system is needed to meet the needs of children and their parents.

The support provided to parents when they are raising their children reflects attitudes about the value that a society places on children and family life. Many European countries have developed policies and programs such as child care and extended parental leave to help parents combine work and family responsibilities. In comparison to these initiatives, Canada lags far behind.

In a recent survey of parental leave and child care policies in a number of European countries,¹⁷ it was found that income replacement is higher and the duration of maternal/parental leave permitted is significantly longer than what is provided in Canada. Many countries also provide additional benefits to working parents such as reduced or more flexible working hours and increased annual leave. For example, parents in Sweden are entitled to take 26 weeks of maternity leave, receiving 90 per cent of their regular income. After the initial 26-week maternity leave, Swedish parents can opt to take an additional 26 weeks to care for their child – the first half of it at 90 per cent income replacement, the final half at a flat-rate benefit. Consistent with the Swedish belief that family responsibilities should be shared between men and women, the extended leave is available to either parent and can be taken in full, half or part-days over an extended number of years.

In West Germany, the State provides a flat-rate benefit for 32 weeks. During the first 14 weeks, employers are required to top-up this benefit to 90 per cent of regular salary. Following a 16-week maternity leave with 90 per cent of income, France provides for a two-year period of extended child care leave without pay. Hungary allows for leave until the child is three, giving mothers a monthly cash benefit equal to 1/3 of the average wage.¹⁸ (A table outlining the policies of various countries is presented in the Appendix.)

This section will discuss the essential components of a comprehensive child care system. The elements of quality care will be examined, including caregiver/child ratios, caregiver training, recognition, and remuneration. Finally, the need for policies which allow parents the opportunity to fulfil both work and family-related responsibilities will be elaborated.

Elements of a Comprehensive System

Canadian children and their parents deserve a comprehensive system of non-profit child care. Community-based child care centres should form the hub of this service with full-day as well as part-time child care (almost impossible to arrange today), supported by workplace child care, nursery programs, and parent training courses. Such a centre would also provide information and referral services as well as "family relief" services which allow parents to have some time to pursue their own interests, do volunteer work, or simply rest.

A system of quality care would recognize the different needs that parents have for child care at different times. As such, a comprehensive system would be one that included licensed centres and homes with qualified staff, workplace child care for infants and pre-schoolers, special programs for school-aged children (including before- and after-school programs), and programs for summer holidays and school breaks. Through these school and community programs, "latch-key" children would also be provided for. Programs should also exist to respond to the needs of children whose parents are shift or seasonal workers. Centres should be designed to accommodate disabled children or parents. Emergency care should be available for children who are sick or whose regular caregiver is ill.

It should be recognized at the outset that such a system demands flexibility and an ability to adapt to the needs of specific groups. For instance, while workplace child care would be ideal for many working parents with infants, women working in certain factories may well not consider "on site" child care desirable. That is, the conditions in many work sites are potentially hazardous to children because of exposure to pollutants, risk of accidents, etc.

For women in rural areas, centre care is not the answer. Because of the great distances involved in taking their children to a centre, rural parents may prefer to have trained caregivers coming to their homes.

Immigrant and Native children would benefit from having caregivers who are from the same cultural background. The goal of quality care is not assimilation or homogenization of diverse cultural groups. Caregivers need to be sensitive to different traditions and values, yet knowledgeable and experienced in "mainstream" culture as well.

Children with disabilities also should have access to quality care. To respond to their needs, child care centres should have appropriately designed facilities staffed by caregivers who are well versed in the care of children in their circumstances. Centres should also be designed to permit the involvement of parents with disabilities.

Elements of Quality Care

The importance of early childhood experience is well known and as the number of children receiving non-parental care increases, the question of what constitutes quality care takes on new importance. While no one single definition exists, studies indicate that quality child care would recognize children's developmental needs, provide support to parents, and act as a source of information and referral to inform parents about other health and social service agencies in the community.

Recent research on child care indicates that the following three characteristics are important indicators of quality care in both homes and centres:

- caregiver/child composition (group size and staff/child ratios);
- caregiver training which is specifically related to child development, early childhood education, or family home child care; and
- space that is adequately designed and equipped to provide a safe area that invites developmentally appropriate play and exploration.¹⁹

In evaluations of child care centres, smaller groups have been consistently associated with better care. This was indicated by more socially

active children who score higher on developmental tests. Maximum group size for pre-schoolers was set at 14 to 16 children per group, with a maximum caregiver/child ratio of 1:7. Group size for toddlers and infants should be smaller, with groups no larger than 10, and caregiver/child ratios between 1:3 and 1:5.

The physical environment, which includes design and layout of space, degree of density and the availability of materials, also influences children's child care experience. Aggressiveness and destructiveness increase with the number of children in a given space. When centre populations exceed 60, more emphasis is placed on rules and routine than in centres with populations between 30 and 60 children; larger centres are also less flexible in their scheduling.

When considering child care programs, it is important to incorporate socializing and playing as well as more formal learning. Children in moderately structured programs fare better than children in either completely open programs or rigidly structured ones.²⁰ Children in moderately structured programs demonstrate gains in both creativity and self-esteem as well as cognition and achievement, while children in totally open or rigidly structured programs show gains in one or the other area, but not both.

While information is lacking on the direct impact of parental involvement on children's child care experience, it is generally believed that parents can best monitor the quality of care through their involvement with the centre.

While research specifically focussing on home-based child care (that is, care provided in the caregiver's home) is scarce, studies that do exist show that a smaller number of children, child-designed play space, and caregiver training are associated with more positive care. Training for caregivers, toy libraries, information sessions which provide ideas for programs and nutrition, and in particular, ongoing support by family home care agencies help caregivers to give better care and to take greater pride in their work. Caregivers benefitting from support systems such as those mentioned above are more likely to have a different orientation to their caregiving, and consider themselves paraprofessionals. They offer better care to children than do caregivers who are isolated, lack support and training, and tend to be able to offer only "custodial care".

In summary, good caregivers should have a combination of experience and education. Certification of individual caregivers which would take these qualifications into consideration is being discussed as one way to assure parents of the type of care given by a caregiver.

Good child care is a labour-intensive service. It depends on small caregiver/child ratios and committed, trained staff. Other essential ingredients include a suitable environment and adequate materials. Yet, commercial centres that tend to use pre-packaged learning programs are becoming more common in Canada today. The type of care they offer is not consistent with the type of individual attention children need.

The only way profits can be made in the child care sector is at the expense of the critical elements of quality care (such as small group size, low adult/child ratios, reasonable employee wages, and good health, safety and nutritional standards). For these reasons, the CACSW believes that commercial facilities and quality child care are mutually exclusive.

Recognizing the Importance of Caregivers

While caregiver/child ratios are an important part of quality care, the skills and attitudes of caregivers are crucial. In studies evaluating the training and performance of caregivers, it was found that early childhood education or childhood development training (rather than the total years of education or work-related experience) most significantly contribute to the quality of care provided by child care workers. Yet, gaining support for the training of caregivers has always been difficult to achieve.

Historically, efforts towards professional development have been hampered by the low salaries paid to workers and the lack of sufficient centre funding to allow for staff development. The lack of public recognition attached to child care as a profession and lack of opportunities for advancement discourage workers from considering child care as a career. For many workers, career

aspirations or the need for a decent salary means they have to move out of child care regardless of the level of their initial commitment.

Although child care is, in great part, an educational service, public school teachers enjoy more status and earn salaries two to three times greater than child care workers. In most provinces, those caring for children are remunerated at levels lower than manual labourers – despite vast differences in experience and education.

The CACSW would like to point out that until child care workers are paid wages commensurate with their responsibility, staff turnover will remain unnecessarily high and will negatively affect the quality of care. Therefore, we encourage the federal government to direct funds to the provinces and its own training programs for the establishment of courses which would lead to the certification of individual caregivers.

Parental Support Policies

Adequate quality child care services are only one element in the network of programs needed to support families and help them deal with the realities of family life and child care. Given that the majority of women of child-bearing age are now in the paid labour force, paid parental leave programs and other support services to families with young children must also be viewed as essential elements of adequate child care in today's Canada.

Extended parental leave (that is, longer than the present maternity leave) could work to reduce the need for outside child care by supporting parents who wish to care for their own children. Yet, the current system of maternity benefits penalizes parents who take time off from the paid labour force to care for their own children. An expanded system of maternity and parental leave with more generous benefits would allow both parents a choice about raising their children without forfeiting their careers or suffering major financial setbacks.

The CACSW believes that parental leave should be based on the principle that both women and men must have the opportunity to pursue labour force careers and family responsibilities at the same time.

The CACSW recommends that parental leave of 26 weeks in total, available to either or both parent(s), whether natural or adoptive, be paid at the full salary of the parent(s) taking the leave who is(are) eligible for benefits under the Unemployment Insurance Act.

Additional leave to allow parents to meet family-related responsibilities is a crucial element of a comprehensive family support program. This leave can be used to care for children in emergencies, take them to the doctor, or attend parent/teacher meetings. These events occur regularly and should be acknowledged when developing a system to respond to family needs. At present, most parents have to use their vacation or sick leave to meet such obligations.

The CACSW recommends that a fixed number of paid days be allotted as an employee's right in order to permit parents to stay at home during the illness of a child. The CACSW suggests that a paid-leave package of ten days be examined – up to three days leave without a certificate and seven days with a medical certificate.

Finally, alternative work patterns need to be explored so that parents can have more time to spend with their children. The shorter work week is being discussed as the vehicle offering parents the greatest flexibility for participation in both home and work life. In addition, sharing of available work may also have some beneficial effects as a labour market adjustment tool during times of high unemployment, providing the wages paid are reasonable.

Many industrialized countries have long recognized the importance of supporting parents – whether they need child care services or choose to stay home to care for their own children. In Canada, there has been increasing attitudinal support for the development of a comprehensive parental support system. Yet, the political will to implement is not clearly evident. Canada should learn from the experience of other countries and develop policies to help parents meet their work and home responsibilities. Such a comprehensive system would include quality child care services, parental support programs, and opportunities for alternative work schedules.

V.

COSTS OF A UNIVERSAL CHILD CARE SYSTEM

High quality child care is expensive - more than most parents can reasonably be expected to pay. In the past, when the cost of education and health care became so high that many Canadians could not afford services, government intervention was necessary to rectify the situation. Because of the belief that all people should have equal access to this service, Canadians assumed the cost collectively.

The development of both these systems would have followed a very different path had there not been intervention at the national level. Without an infusion of funds from the federal government, and the development of national guidelines, Canadians today would not be able to be assured of minimum standards for their health care and education, no matter in which province they live or to which they travel.

The CACSW believes Canadians deserve a comprehensive, universal system of quality child care. Although the costs of a system comparable to our education and health care systems will be great, the benefits must also be recognized. Enriching early childhood experiences, which are a part of quality child care, can help reduce costs of remedial education, health and social services, mental health services, and costs to the criminal justice system. A recent U.S. study showed that high-quality pre-school education programs for disadvantaged children pay for themselves six times over.²¹

The Cooke Task Force estimated that Canada spends almost \$16 billion annually in mental health, criminal justice, and related services. Savings of just 10 per cent would amount to \$1.6 billion annually.²² And these are just the dollar savings. The lessening of stress among parents and children, through the use of child care as a "family relief" system, will amount to incalculable savings in the realm of psychological and emotional well-being and to increased productivity of parents at work who are not worried about their children.

Economic benefits include job creation in the labour-intensive field of child care and in construction as child care facilities are renovated or built. Contribution to the tax system by working mothers would also be significant.

The Cooke Task Force developed cost estimates of providing care for all Canadian children. In 1984, there were almost two million children whose parents worked or studied full- or part-time and an additional 2.7 million children who needed care on a part-time or intermittent basis. The cost of providing appropriate care to all these children would have been \$8.9 billion in 1984.²³ The federal government share of this would be approximately 50 per cent.

It must be recognized however, that these are "gross" and not "net" costs. Consideration of some of the benefits shows a significantly reduced cost for the system. It has been estimated that a universal system of child care could create up to 350,000 new jobs. The creation of these jobs could mean savings of up to \$500 million from the unemployment insurance fund.²⁴ The government would also see greatly increased income tax revenues – some estimates suggest as much as half a billion dollars.²⁵ The cost of the system is then reduced to \$7.9 billion. If savings of \$1.6 billion are realized in health and social services, the cost of the system would be just over \$6 billion per year (representing just 2 per cent of Canada's gross national product).

Savings for employers must also be taken into consideration. Increasingly, employers are beginning to see that inadequate child care systems are costing them money. Without reliable child care arrangements, employees are less productive or have higher absenteeism rates because arrangements break down, or a child is sick. A recent New York Times article cited a manager for Southland Corporation in Dallas estimating that his company "has been losing more than \$70,000 a year due to absenteeism among mothers who had to be home with their children – either because of an illness or a break down in day care arrangements".²⁶ The Cooke Task Force cited a Quebec study of 6,400 working women: among mothers with children under 12 years of age, 62 per cent were absent at least once during the year because of child care-related issues.²⁷

Increased consumer spending must also be considered. Estimates which consider that workers would save 10 per cent of their net income suggest that \$5 billion in extra spending could be generated if 350,000 new jobs were created.²⁸ Consideration of all these aspects shows the cost of a universal child care system to be much lower than originally anticipated.

Wishing that "things could be like they used to be" has never provided an adequate basis for policy development in any area. Nor does it for child care. The issue is not how can we afford child care, but rather how can we afford **not** to support families as they try to raise their children. **The CACSW urges the Special Committee to recognize the changes that have taken place in society, the family and the work force, and challenges the Special Committee to take a leading role in giving the future citizens of our country the best possible start in life.**

In summary, the recommendations of the CACSW presented in this brief are:

The CACSW believes Canadians deserve a comprehensive, universal system of quality child care.

The CACSW believes that child care – like education and health – is an essential service which should be universally accessible. The CACSW believes that the federal government can and must take a major role in rectifying the current state of inadequate access to quality child care. Canadian children need to be assured of a reasonable standard of care no matter where they live, regardless of their family's circumstances.

The CACSW also recognizes the important contribution that stay-at-home parents make in the nurturing of children and realizes that 24-hour child care is stressful. Therefore, the Council recommends that child care services should be available to those parents who have no paid employment for a maximum of one day a week.

The CACSW believes that, in the long term, there should be a major restructuring of federal funding on child care to ensure its provision as a universal program comparable to education and health.

The CACSW has recommended that, in order to improve the availability of day care services in the short term, the federal government extend the range of child care costs eligible for cost sharing under the Canada Assistance Plan to include capital construction costs and start-up grants for all child care spaces in provincially approved agencies.

The CACSW would like to point out that until child care workers are paid wages commensurate with their responsibility, staff turnover will remain unnecessarily high and will negatively affect the quality of care. Therefore, we encourage the federal government to direct funds to the provinces and its own training programs for the establishment of courses which would lead to the certification of individual caregivers.

The CACSW believes that parental leave should be based on the principle that both women and men must have the opportunity to pursue labour force careers and family responsibilities at the same time.

The CACSW recommends that parental leave of 26 weeks in total, available to either or both parent(s), whether natural or adoptive, be paid at the full salary of the parent(s) taking the leave who is(are) eligible for benefits under the Unemployment Insurance Act.

The CACSW recommends that a fixed number of paid days be allotted as an employee's right in order to permit parents to stay at home during the illness of a child. The CACSW suggest that a paid leave package of ten days be examined – up to three days leave without a certificate and seven days with a medical certificate.

The CACSW urges the Special Committee to recognize the changes that have taken place in society, the family and the workforce, and challenges the Special Committee to take a leading role in giving the future citizens of our country the best possible start in life.

NOTES

1. Canada, Health and Welfare Canada, National Day Care Information Centre, **Status of Day Care in Canada** (Ottawa: Health and Welfare Canada, 1984), pp. 13-16.
2. Canada, Status of Women Canada, **Report of the Task Force on Child Care** (Ottawa: Supply and Services Canada, 1986), catalogue no. SW41-1/1986E, pp. 223-227.
3. Canada, Statistics Canada, **Women in Canada: A Statistical Report** (Ottawa: Supply and Services Canada, 1985), catalogue no. 89-503E, table 2, p. 6.
4. **Report of the Task Force on Child Care**, p. 334.
5. Canada, Royal Commission on the Status of Women, **Report** (Ottawa: Supply and Services Canada, 1970), p. 263.
6. Canada, Royal Commission on Equality in Employment, **Equality in Employment** (Ottawa: Supply and Services Canada, 1984), p. 192.
7. **Report of the Task Force on Child Care**, p. xxv.
8. **Women in Canada**, table 2, p. 69.
9. Canada, Statistics Canada, **The Labour Force** (Ottawa: Supply and Services Canada, December 1984), catalogue no. 71-001, table 65 A, p. 100.
10. Canada, Statistics Canada, **Changes in Income in Canada: 1970-80** (Ottawa: Supply and Services Canada, 1984), catalogue no. 99-941.
11. Canadian Advisory Council on the Status of Women (CACSW), **Women and Poverty** (fact sheet) (Ottawa: CACSW, 1985).

12. Canada, Statistics Canada, **Divorce, Law and the Family in Canada** (Ottawa: Supply and Services Canada, 1983), catalogue no. 89-502E, p. 60.

A. Romaniuc, **Current Demographic Analysis Fertility in Canada: From Baby Boom to Baby Bust**, a report prepared for Statistics Canada (Ottawa: Supply and Services Canada, November 1984), catalogue no. 91-524E, p. 60.
13. **Report of the Task Force on Child Care**, p. 210.
14. Ibid., p. 64.
15. Diane Morissette, **Native Women in Quebec: Resources and Associations**, report prepared for Secretary of State, Quebec Regional Directorate (Quebec: Secretary of State, 1983), pp. 50-60.
16. Canada, Revenue Canada Taxation, **1983 Taxation Statistics analysing 1981 T1 Individual Tax Returns and Miscellaneous Statistics**, as found in the **Report of the Task Force on Child Care**, p. 170.
17. Monica Townson, "Paid Parental Leave Policies: An International Comparison, with options for Canada," in **Child Care: The Employer's Role** a report prepared for the Task Force on Child Care (Ottawa: Supply and Services Canada, 1985), catalogue no. SW43-1/4-1985E.

Another survey of country profiles was conducted for the Task Force by External Affairs, as found in the **Report of the Committee on Child Care**, pp. 237-250.
18. Monica Townson, ibid., as cited in the **Report of the Task Force on Child Care**, p. 245.

19. Information in this section was gleaned from the following sources:
Donna Lero and Irene Kyle, "Day Care Quality: its Definition and Implementation," in **Child Care: Standards and Quality** (Ottawa: Supply and Services Canada, 1985), a background paper produced for the Task Force on Child Care, catalogue no. SW43-1/3-1985E.

- R. Roup P. et al., **Children at the Centre**, Final Report of the National Day Care Study (Cambridge, Mass: Abt Books, 1979).

20. C.W. Snow, "As the twig is bent: A review of research on the consequences of day care with implications for caregiving," paper presented at the Annual Meeting of the NAEYC, Atlanta, Georgia, November 1983. As found in Lero and Kyle, *ibid*.

21. Lawrence Schweinhart and David Weikait, "Evidence that Good Early Childhood Programs Work," **Phi Delta Kappan**, April 1985, vol. 66, no. 8 (particularly the Perry Pre-school Project, cited in the article).

22. **Report of the Task Force on Child Care**, p. 334.

23. *Ibid.*, p. 328.

24. *Ibid.*, p. 339.

See also: Monica Townson, **The Costs and Benefits of a National Child Care System for Canada**, report prepared for the Canadian Day Care Advocacy Association (Ottawa: Canadian Day Care Advocacy Association, 1986), p. 36.

25. *Ibid.*

26. William Meyers, "Child Care Finds a Champion in the Corporation," **New York Times**, August 4, 1985.

27. Kim Chi Tran Van, **Études sur les caractéristiques des travailleuses québécoises**, Gouvernement du Québec, ministère du Travail et de la Main-d'oeuvre, Centre de recherche et de statistiques sur le marché du travail, Études et recherches, February 1980, p. 116, as found in **The Report of the Task Force on Child Care**, p. 338.
28. Monica Townson, **The Costs and Benefits of a National Child Care System for Canada**, p. 36.

Extended Child Care Leave

Country	Initial Insured Leave Period	Extended Leave		Benefits
		Duration		
Sweden	26	26 weeks to be used before child is 8 years old as $\frac{1}{2}$ or $\frac{1}{4}$ days or as full-days before child is 18 months old		first 13 weeks at 90 % of salary; last 13 weeks at flat-rate benefit
Austria	16	46 weeks		monthly flat-rate benefit with a higher rate paid to single mothers
Hungary	20	leave until the child is three		monthly cash benefit equivalent to $\frac{1}{3}$ average wage
Italy	20	26 weeks	30 % of salary provided by Social Security funds	
Czechoslovakia	26	1) 26 weeks for mothers of one child; 2) 78 weeks for mothers of two children		flat-rate benefit equal to 22 % of average wage
East Germany	26	1) 26 weeks for mothers of two children; 2) 52 weeks for mothers of 3 or more children		flat-rate benefit equivalent to the statutory sick benefit
West Germany ^a	14	18 weeks		flat-rate benefit
United Kingdom ^b	6	12 to 18 weeks		flat-rate benefit for 1 to 7 weeks; 11 weeks without benefits
France	16	2 years available to parents employed for one year or more with firms of over 100 employees		none
Finland	47	6 months		none
Denmark	28	none		none
Canada	17	none*		none
United States	0	none		none

Source: Monica Townson, *Paid Parental Leave Policies: An International Comparison, with Options for Canada*, A report prepared for the Task Force on Child Care, (Ottawa: 1985), Series 4, Catalogue No. SW43-1/4-1985E. Survey of country profiles conducted for the Task Force on Child Care by External Affairs Canada.

Notes: *Workers in the federal jurisdiction can take 24 weeks of unpaid leave after the maternity leave is over. This leave is available to either parent and to adopting parents.

^aIn West Germany, the state provides a flat-rate benefit for 32 weeks. During the first 14 weeks employers are required to top-up this benefit to 90 % of regular salary.

^bIn the United Kingdom, the state provides a flat-rate benefit for 18 weeks (11 before the birth and 7 after) and reimburses employers for a mandatory 6-week top-up to workers with 2 years' seniority. All workers are entitled to take up to 11 weeks before the birth and 18 weeks after.

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